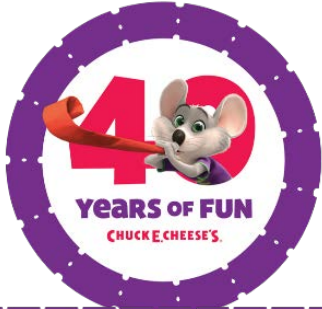


CHUCK E FOCUS

Week 30 – July 28, 2017

1707 Market Place Blvd Suite 200
Irving, TX 75063
972-258-8507



CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR MAKING THE
TOP 10 IN SALES INCREASE LAST WEEK!

	Restaurant	2016	2017	YOY Increase
1.	Brick, NJ #500	\$17,086	\$26,088	52.7%
2.	Diamond Point, MD #403	\$11,631	\$15,902	36.7%
3.	Dover, DE #759	\$11,933	\$16,151	35.3%
4.	Lake Charles, LA #709	\$23,230	\$30,628	31.9%
5.	Cherry Hill, NJ #498	\$17,739	\$23,335	31.5%
6.	Columbus, OH #557	\$16,108	\$20,668	28.3%
7.	Durham, NC #380	\$16,134	\$20,675	28.1%
8.	Niles, OH #745	\$12,334	\$15,642	26.8%
9.	Greensboro, NC #637	\$25,604	\$32,356	26.4%
10.	Columbus, OH #737	\$16,246	\$20,424	25.7%

cast member SPOTLIGHT OF THE week



SOUTHEAST

Meet Jynasys Lewis, Cast Member in restaurant #386 Goldsboro. Jynasys has been as super star with Chuck E. Cheese for 2 years now and counting! She is a Team2 and always goes above & beyond the call of duty! Jynasys is the best at waking up Chuck E. that we have ever seen. We always get compliments on Chuck E.'s interaction with children and dancing and birthday show when she is in charge. Jynasys will be leaving soon to attend college in Washington DC, but she will always be a part of our CEC Family.



LET THE **FUN**shine!



Summer My Favorite Fun Contest

Week 3 Theme: THEME WEEK!

Everyone!

Week 3 has officially started – THEME WEEK!

The Districts nominated to compete for this week's bonus points are:

NORTHEAST:

FMNT

Team Eastradinary

Denny's Grand Slammers

SOUTHEAST:

Chandler's Crushers

Hamblen's Heros

Pressel's Power Squad

WESTERN:

Light's Sabers

Reynolds Rangers

Chudzinski's Challengers

CENTRAL:

Midwest Masters

Mike's Mauraders

FUNKY Brewsters

We have already seen the creativity come out of the woodwork for themes during our Ambassador of Fun workshops – are you ready to put your creativity up against everyone else?

Decorate your restaurant, have everyone dress and accessorize with your theme! (please be sure all Cast Members and management still adhere to our uniform standards per the handbook).

Please see the attached flyer for week 4 Finals details – **Non-Game-Game!**



Start thinking of your most creative, out-of-the-box, most popular non-game-game that you can create for your guests to participate in!

If you have any questions, please feel free to reach out to me at sfincher@cecentertainment.com or your Regional Ambassador.



LET THE **FUN** shine!



Summer My Favorite Fun Contest

We sing, you sing, we ALL love to SING....While we COOK!



Thank you to everyone for all of the fun and amazing videos that came through for your week 1 challenge. Our Peter Piper Pizza judges truly enjoyed watching all of the videos and had a very hard decision to make.

The results are in!

Week 1:

SOUTHEAST:

- 1st – Hamblen’s Heros**
- 2nd – Pitre’s Pirates**
- 3rd – Beavan’s Bulldogs**

NORTHEAST:

- 1st – The “Eh” Team**
- 2nd – Ali’s Avengers**
- 3rd – FUNky Bunch**

WESTERN:

- 1st – Light’s Sabers**
- 2nd – Khan’s Krushers**
- 3rd – Coronado Reign**

CENTRAL:

- 1st – Midwest Masters**
- 2nd – Jensen’s Jackrabbits**
- 3rd – FUNky Brewsters**

SUPPORT CENTER:

- 1st – Quad C**
- 2nd – Quad A**
- 3rd – Quad B**

WILD CARD WINNER:

Hamblen’s Heros

Support Center 1st place winners AND the restaurant who made the video for the Wild Card Winner will be receiving 40th anniversary pins for prizes!

Attached you will find everyone’s points accumulated so far this first week and your standings. This tracker will be sent out with every week’s results with up to date standings.

Want to see all the winning videos? Click on the link below to view them all on the L&D Sharepoint page:

https://cecentertainment.sharepoint.com/sites/Operations/ChuckELearning/_layouts/15/guestaccess.aspx?guestaccesstoken=kUiwC2AFL3wi0XDdk5p4tSfzQCvh%2bdRx1guOAGiWTww%3d&folderid=2_13d0c0f198958479296507f7228748adb&rev=1



dear chuck e...

I just wanted to commend a member of your staff who I had the pleasure of watching "in action" on Friday night. We came in and ordered pizza and proceeded to watch our kids play. Just at that time, it seemed that there were a couple of parties going on. Things to say the least were busy and hectic. However it was hard not to notice on of the young ladies who was hosting a couple of the parties. This young lady interacted and was so engaged with not only the children and adults in her party but to the guests who she passed or came into contact with. I passed the mother of the party in the restroom and made a joke about how hectic kid's parties were and she commented how great the young woman hosting the party was, she literally felt relaxed. Too often we only take the time out to comment or send in complaints, however this young lady sure stood out. You could tell that the kids in the party were enjoying themselves and the mom was relaxed. This generation is all too famous for lacking social skills due to their heads being down in their cell phones, so please take a moment to acknowledge your employee. It is clear that she is invested and engaged with her guests and her job. It is nice to see a young person, who smiles when they greet you, makes eye contact, and is pleasant to those around them. I wasn't able to catch her name and I didn't want to interrupt her or her party.

Central Region
Fairfax, VA #084
RVP Chris Kelly
DM Susan Jensen
GM Kenneth Worthey

We visited the Ingram location in San Antonio on Saturday to celebrate my nieces birthday. I was in charge of watching the purses and waiting on food. While doing so I had the opportunity to sit back and observe. I was floored with how the manager on duty was handling the employees that were having a hard time staying on top of everything because things had picked up quite a bit. He glided through taking care of issues, correcting employees, interacting with guests and I even saw him working in the kitchen. He did all these things in a manner that drew my attention. He was professional and kind. No matter what happened he kept a kind demeanor about himself. Tyrell did an excellent job and with all the craziness going on in this world, it was refreshing to see this young man take pride in his duties and execute them in such a way that is courteous, friendly and professional. It was a pleasure to watch and as long as we have experiences such as this the Ingram location will always be our location of choice. This was not our first time at this location but it was our first time experiencing service such as this. The bar has been raised and this is what we expect from now and I sure they will deliver.

Southeast Region
San Antonio Ingram, TX
RVP Bill Eich
DM William Pressel
GM Jessica Delgado-Evans

It was beyond packed when arriving – I thought to myself, 'this should be fun' It actually turned out great. The manager Cecilia was great. She helped us when the machines didn't work. She helped with the food order, new plates for salad bar, she always helped exchange our tokens because we were having problems. I also had some peel offs from the cups from previous visits and she helped us figure them out and took care of everything. She did an excellent job, she didn't just stand to the side and watch. She took control of the situation. It was one of the greatest times at Chuck E. Cheese we have had. When you go to a place to eat/play and the service is horrible it can ruin the whole day. Cecilia made sure everyone was taken care of, it made the time we spent there go by fast and we had a great time.

Western Region
Norwalk, CA #423
RVP Tim Kerum
DM Cindy Light
GM Jotrail Jefferson

I wanted to express to you the amount of fun I had at your Springfield, MA location last weekend. I am active duty in the military, but when I am home I like to take my kids to go do something fun and exciting. It was raining one day and I thought of your restaurant and arcade. The staff was kind, the food was delicious and all the games appeared to be in good working condition. They had so much fun and didn't want it to end. I just wanted to thank you for having a great location to bring kids to.

Northeast Region
Springfield, MA #476
RVP Jim Brawley
DM Richard Balboni
GM Cheryl Carpenter

anniversaries

5 YEARS

Cynthia Pasillas ~ 038
Jessica Rivera ~ 082
Tonya Stewart ~ 374
Vanessa Root ~ 521
Anyah Owens ~ 542
Anna Garcia ~ 565
Rodrigo Vazquez ~ 580
Amanda Graves ~ 645
Daniela Ibarra ~ 864
Savanna Martinez ~ 864
Selena Vargas ~ 864
Jose Villanueva ~ Admin,
Games Installations

10 YEARS

Dorine Leyva ~ 320
Lyzette Gentry ~ 355
Renee Smith ~ 622
Michael Garfield ~ 693

15 YEARS

Glenn Mitchell ~ 323

20 + Years

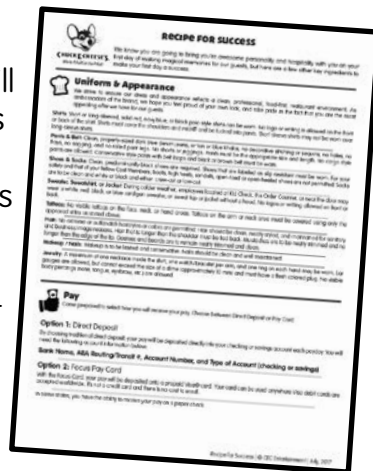
Bart Woods ~ 948
20 Years
William Thigpen ~ 855
25 Years



CHUCK E.
LEARNING

RECIPE FOR SUCCESS

Your Recipe for Success forms have been updated! Everyone will soon be receiving new RFS pads in the mail. Re-Orders can be made off of the Training Materials Order Form, located on the Sharepoint Website. If you have any questions, please reach out to your L&D Manager at learning@cecentertainment.com



FRENCH FRIES

It is official, we are officially making the switch to French Fries! As your OPCO depletes its inventory of Tater Bites, you will start to receive French Fries.

Please look for separate communication from the L&D Department with SMTS pages and standard changes. Hard copies of your SMTS will be sent out in the following weeks. If you have any questions or concerns, please reach out to your L&D Manager at learning@cecentertainment.com



Congratulations to our newest Team2 Trainers for Mobile, AL #560!



MARKETING

FRIDAY NIGHT NEON

Friday Night Neon starts August 4th – we are just 1 week away! Is your restaurant ready to rock the NEON?

If you have any questions or concerns regarding this exciting promotion, please contact the marketing department at

marketing@cecentertainment.com

\$20 BOGO!

FUN FOR ALL. FUN FOR LESS.®

\$20 in Free Games

Buy a \$20 games package, get \$20 FREE!

Monday – Friday only. Hurry, offer expires 08/31/17

Limit one \$20 in Free Games per guest per day. Not valid with any other offer. Coupon must be presented at register. Not valid with kiosk purchase.

CHUCK E. CHEESE'S

Print this out or show on your mobile device.

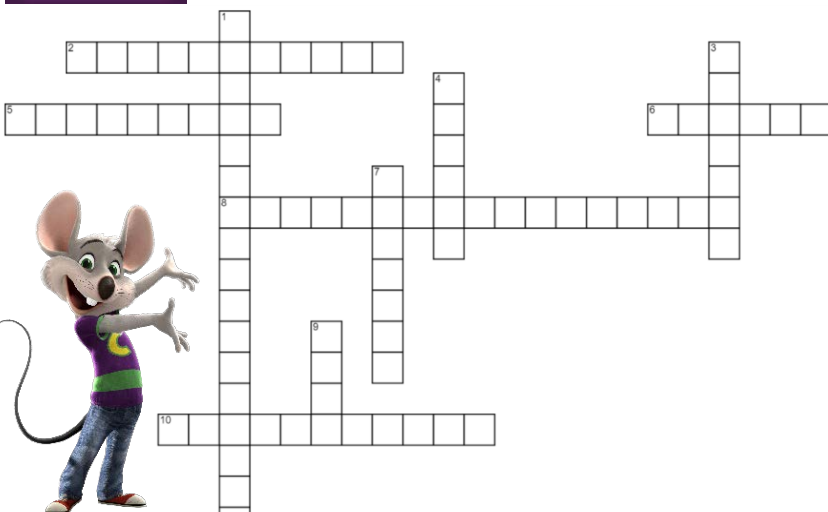
- Dates: Monday, August 1st – Thursday, August 31st
- Monday – Friday only
- Limit 1 per check and per guest per day. Cannot be combined with any other offer. Coupon must be presented at register. Not valid with kiosk purchase.
- **Please do not give the offer without the guest presenting the coupon at the register. This offer is designed to bring new guests in who see it through our various media channels – not a giveaway.**

If you have any questions, please contact the marketing department at marketing@cecentertainment.com



OPERATIONS

CHUCK E.'S CROSSWORD CORNER



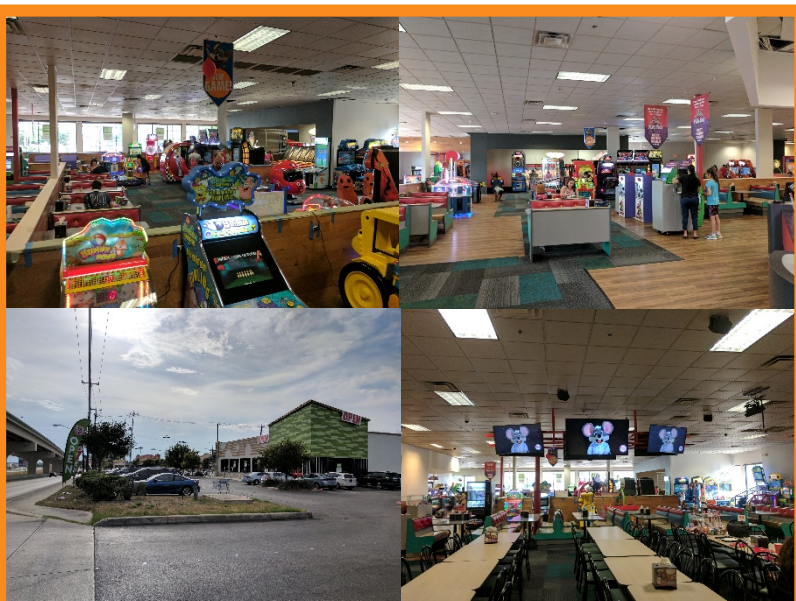
Across

2. ____ Fridays starting 8/4 at 6 pm
4. They're back!
6. Summer of FUN promo item
9. Mom can come in and have dinner in ____ minutes Mon-Thur
10. Current LTO

Down

1. Coming soon to help carry your cleaning supplies like Carl Clean
3. Special dessert available only with the Celebration Package
5. coming soon for birthday parties!
7. item for parties of 12 or more
8. Summer of FUN promo item

**Check out the happenings with the new
remodels going on in San Antonio!**



MARKETING

Cleaning HOLSTERS

Cleaning Holsters will soon be arriving in your restaurants! These have been tested in Chicago and DFW, and the results have been amazing!

- Holsters allow Cast Members to address a cleaning issue immediately without having to find a cleaner and supplies.
- 3 holsters will be drop shipped to each restaurant scheduled to arrive around August 1st.
- Replacements will be available for \$3.18 through the Merchandise Department at merchandise@cecentertainment.com
- A new pin will be available for all Cast Members and Managers in a restaurant that receives 100% on all 4 cleanliness questions on their Mystery Shopper questionnaire

If you have any questions regarding this new exciting program, please contact the marketing department at marketing@cecentertainment.com





CHUCK E. CHEESE'S

HOT JOBS

general manager

363 ~ Hayward, CA	613 ~ Douglasville, GA	568 ~ Lincoln, ND
378 ~ Laguna Hills, CA	616 ~ Buford, GA	736 ~ Columbus NW, OH
404 ~ San Jose Kooser, CA	323 ~ Flint, MI	300 ~ Olympia, WA
605 ~ Savannah, GA	475 ~ Roseville, MI	604 ~ Madison, WI
	742 ~ Springfield, MO	

tech manager

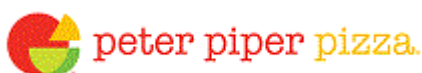
108 ~ Redwood City, CA	617 ~ Albany, GA	064 ~ Charlotte, NC
109 ~ Burbank, CA	729 ~ Atlanta, GA	547 ~ Mayfield Heights, OH
367 ~ Ladera Heights, CA	359 ~ Dearborn, MI	540 ~ Lancaster, PA
066 ~ Jax-Orange Park, FL	829 ~ Muskegon, MI	577 ~ College Station, TX
612 ~ Athens, GA	564 ~ Memphis, MS	604 ~ Madison, WI
615 ~ Fayetteville, GA	749 ~ Joplin, MO	842 ~ Milwaukee, WI
	471 ~ Newington, NH	

new unit opener

New Unit Opener

Central/SE Region

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager
General Manager
General Manager

Las Vegas, NV #1256
Gilbert & Baseline, AZ #1283
Moore, OK #1263

Please visit www.peterpiperpizza.com to review all open Peter Piper Pizza positions